

About Town

Const Guard Cadet Neil... Knights of Columbus will sponsor...

Ladies of St. James will sponsor... Color Guard of the YFCM...

Robert D. Fregin, son of Mr. and Mrs. Robert Fregin... Mothers Club of Center Congregational Church...

Members of the Manchester Auxiliary of Children's Services... Rotarian Harry Malmond...

WANTED CLEAN LATE MODEL USED CARS TOP PRICES PAID FOR ALL MAKES

45 YEARS IN 45 YEARS there have been many changes here...

Rotarian Harry Malmond, 99 Robert Rd., will show slides...

Members of the Manchester Auxiliary of Children's Services...

Brian E. Seifert, son of Mrs. Anne Seifert of 131 Deepwood...

Manuel Memorial Hospital Auxiliary executive board...

Grange Confers Degrees on 14... Fourteen new members of Manchester Grange received...

United Fund Short By Third of Goal

The 1964-65 United Fund has achieved two-thirds of its goal...

Robert Fuller, general chairman of the fund drive...

George N. Converse PAINTING AND DECORATING

LET'S HAVE A PARTY! ROYALS FINE ICE CREAM

FRESH FROM THE COOLERS! Mcintosh, Cortland, Northern Spies...

TRIFLER BUYS... TRIFLER BUYS... TRIFLER BUYS

PERO 276 OAKLAND ST. 643-6384

TOILET OPENING SALE... GRANTS GIVES EARLY SHOPPERS A GIFT OF EXTRA SAVINGS

WOODLAND GARDENS SHOP HERE FOR CHRYSAANTHEMUM CUT FLOWERS

CHRYSAANTHEMUM CUT FLOWERS ALL COLORS ONLY \$1.79

PLANT... DAFODIL SPECIAL Reg. \$1.49 doz. NOW 99¢

CHRYSAANTHEMUMS Huge Flowers, All Colors, Potted Reg. \$2.95 ONLY \$1.99

HEMLOCKS 5 yrs. old. Ideal for Hedging Only 59¢

AFRICAN VIOLETS 3" ONLY 59¢

PRIVET HEDGING 25 for \$3.95

SCOTTS PRODUCTS SALE 25% OFF

WOODLAND GARDENS "From Grower To You" 168 Woodland St. 643-9474

Average Daily Net Press Run For the Week Ended October 31, 1964 14,101

Policy Review Expected Taylor Due From Saigon

WASHINGTON (AP)—Ambassador Maxwell D. Taylor probably will return from Saigon in a week...

A broad review of the United States Southeast Asia policy is being undertaken in the weeks of the election...

Taylor, who resigned as chairman of the Joint Chiefs of Staff last July to accept the Saigon post...

He is expected to be replaced by Gen. Curtis LeMay...

Two giant rockets are hauled along in Red Square as Russian armed might revs...

Space Flops Equal Between U.S., Reds

HOUSTON, Tex. (AP)—Russian and United States space failures have been about equal since Sputnik I...

Despite the big difference in their percentages, Sheldon said U.S. officials, although they refused to reveal their sources...

A comparison that would mean something, Sheldon said, would come when the Soviet Union has enough self-confidence in its standing in rocketry...

He admitted the success and failures announced in rocket firings and the Russian failures equaled those of the United States.

Washington (AP)—President Johnson has asked Douglas Dillon to remain indefinitely as secretary of the treasury...

He said he is confident that the Russian space program is being conducted in a highly confidential manner...

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Manchester Evening Herald MANCHESTER—A City of Village Charm

Rusk Opens Meetings On Alliance Future

WASHINGTON (AP)—Prime Minister Harold Wilson is expected to meet with President Johnson...

Rusk is scheduled to meet with Joseph P. Kamp, the foreign minister of the Netherlands...

Other meetings will be held early in December when a number of European foreign ministers are expected in the United States...

Russians Show New Rockets In Big Anniversary Parade

MOSCOW (AP)—The Soviet Union paraded huge new rockets through Red Square today under the eyes of the world's top communist leaders...

Strengthening of the USSR's military might, for equipping the army and the navy with the most modern means of war...

Chou and the rest of his Peking delegation have made it clear, however, that past troubles are not forgotten and that the Republic carried 11 out of 199 towns in the presidential election...

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Events Missionary Document In State Under Massive Attack

VATICAN CITY (AP)—A document on missionary activity came under massive attack today at the Vatican Ecumenical Council...

Some of the prelates who spoke today made it clear they wanted a broader revelation than the Pope apparently had in mind...

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LEE'S FLORIST and GIFT SHOP Rt. 44A, Bolton—648-9089

RUMMAGE SALE SATURDAY, NOVEMBER 7th 8:30 to 11:30 A.M.

WANTED CLEAN LATE MODEL USED CARS TOP PRICES PAID FOR ALL MAKES

45 YEARS IN 45 YEARS there have been many changes here...

SHOP PINEHURST TONIGHT Hill Nine... Saturday 8 A.M. till 6 P.M.

Large Chicken Breasts at 59¢ and Chicks at 49¢ as well as 3 1/2 lb. plump fryer...

Green Giant's 45th Pinehurst Anniversary special is in Mixed Vegetables...

Green Giant frozen vegetables and send a coupon for 50¢. Be sure to pick up your coupon...

Cott Gingersale at 5 for \$1.00 is another special value.

WHY WAIT? YOUR '65 CAR IS HERE Over 75 Brand New Cars to Choose From

COMET 202 2-DOOR SEDAN \$227 DELIVERED

MERCURY MONTEREY CONVERTIBLE \$3324 DELIVERED

MERCURY MONTEREY 4-DOOR BREZEWAY \$2994 DELIVERED

MERCURY COLONY PARK 4-DOOR STATION WAGON \$3528 DELIVERED

PICK THE OPTIONAL EQUIPMENT OF YOUR CHOICE \* Pushbutton AM Radio... \$291.70

MORTARY BROTHERS 301 CENTER ST. OPEN EVENINGS 643-5153

10-INCH TRICYCLE WITH ZA-ZOOM MOTOR \$10

56-PC FLINTSTONE BOULDERS DEVELOP THEIR IMAGINATION \$4.44

WATTERY OPERATED WATTERY LOGCOMOTIVE \$2.97

JR. TYPEWRITER HAS REAL ACTION KEYBOARD \$8.88

LIVE ACTION SPRING HORSE \$8.66

21 1/2" ENGLISH DOLL COACH \$8.77

WOODLAND GARDENS "From Grower To You" 168 Woodland St. 643-9474

HAY for mulching, Strawberries, Roses, Perennials, Trees, etc. Bedding for animals, Reg. \$3.00 lb, bale only \$1.69.

H&H Lawn Food 50 lbs. covers 5000 sq. ft. Full Special \$1.99.

AFRICAN VIOLETS 3" ONLY 59¢

PRIVET HEDGING 25 for \$3.95

SCOTTS PRODUCTS SALE 25% OFF

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Inaugural Preparations Under Way Already in Washington

Although Inauguration Day is more than two months away (Jan. 20), workmen are already busy erecting stands in front of the Capitol...

There will be a total of about 100,000 seats in the new stadium which will be built on the site of the old stadium...

Tolland County Superior Court

Divorce granted yesterday at Tolland County Superior Court in Rockville...

Athenum Plans Members Drive

Mrs. Joseph E. Rosenfeld, Maple St., Ellington, has been named Manchester Area...

'Half' Now National Landmark

Conductor Leopold Stokowski, left, and Interior Secretary Stewart Ladd...

Rusk Begins European Talks To Save Atlantic Alliance

(Continued from Page One) From the outset it is not...

Book Fair and Contest Set by PTA

The Northeast PTA is sponsoring a poster contest titled "Bring in Books" in conjunction with a book fair...

Death Toll Two

STAMFORD (AP) — The death toll from a high speed crash on the Connecticut Turnpike late Thursday night...

GOSMETICS WE CARRY ALL THE TOP LINES

ARTHUR DRUG

THE COLONIAL HALL

ROCKVILLE - Available For Receptions, Weddings, Private Parties, Social Events...

WESTOWN PHARMACY

459 Hartford Rd. - 648-9946

Open All Day SUNDAY

To maintain our continuity of medical service we are

STRIKE IS SETTLED NOW TAKING ORDERS ON NEW 1965 OLDSMOBILES

Selling and Servicing New Oldsmobiles For Over 30 Years - MANCHESTER OLDSMOBILE MOTOR SALES

Swim Classes Start Monday

The rec department has announced that its senior life-saving classes will begin Monday night at Manchester High School...

EXCLUSIVE HARTFORD ENGAGEMENT

THE OUTRAGE

THE UNIVERSITY OF CONNECTICUT presents

Jorgensen Auditorium, Storrs, Connecticut

Church Women Hear Talk By Minister from Kenya

The Rev. Harrison Rachler of the Anglican Church of Kenya was the main speaker at a luncheon at World Community Day which was held at Community Baptist Church...

The Rev. Mr. Rachler is a student at the African Senior Pastors Institute of Hartford Seminary Foundation...

First, it is a comedy about a possessive mother who keeps caricatures house plants and a restlessness, pyromaniac, her book-loving son who never permits outside and a young girl who would steal the son from the mother.

Andover Women Set Last Party

Mrs. Marjorie Solomonovich, chairman of the Andover Area Council of Women, announced that the group will hold the last party of the year on Tuesday evening at 8 in the Town Hall...

Women Set Talk On Stewardship

Miss Evalina Pentland will speak Monday after a business meeting at 7:30 p.m. of the Women of St. Mary's Episcopal Church at Neil Hall...

Plant Leaves Kill

CHICAGO — A medical publication warns of evidence that philodendron and other "elective" plants are toxic to man...

Asked to Stay, Dillon Delays

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Sheinwold on Bridge

DONT GIVE UP GAME WITHOUT A STRUGGLE WITHOUT A STRUGGLE BY ALFRED SHEINWOLD

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Brighter Side Of the News

SOGGY FIGHT - LOS ANGELES (AP) — "Get off the fence or you'll get wet," Mrs. Beverly Anselvy told her neighbors children as she watered her lawn.

LOS ANGELES (AP) — Some bank robber. If the guy had't shot off his mouth he might have got something, police said Friday...

MESSAAGE WORKS GILLETTE, Wyo. (AP) — A Gillette area rancher doesn't have any problems with his property...

Open Forum Public Asked To Help Note Veterans Day

"Should Be Ashamed" The editor wrote the editorial about the election that appeared in the Nov. 4th issue of the Herald should be absolutely ashamed.

Radio Today

WOPB-1390 1:30 Chie Thomsen

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Mrs. Hurwitz Meets Board

Mrs. Louis S. Hurwitz, the recently appointed director of Manchester Homemaker Service, Inc., was formally introduced Thursday to the executive board of the agency at a luncheon...

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FALL TREE CARE

Now is the time to remove dead and unwanted trees. Fall is also the time to prune out the deadwood from your trees and apply a tree food to insure good growth for next year.



CARTER TREE EXPERT CO. Licensed and Insured Tree Experts

SUNDAE SUPREME

IT'S THE GREATEST! Delicious Shady Glen REAL pumpkin ice cream, covered with luscious Butterscotch sauce, topped with whipped cream, a sprinkling of nuts and a cherry. It's Pumpkin Pie good!



TRY ONE! You'll be "Supremely" satisfied!

MAHRC Donates to Library

Donald Woods, special education teacher at Bannet Junior High School, is presenting to the Manchester Public Libraries a book entitled "Helping the Brain Injured Child-Catholic Edition"

Council Tries Quicker Pace

VATICAN CITY (AP) — Determined to get as much work done as possible before recess, the Vatican Ecumenical Council turned today to a weekend session.

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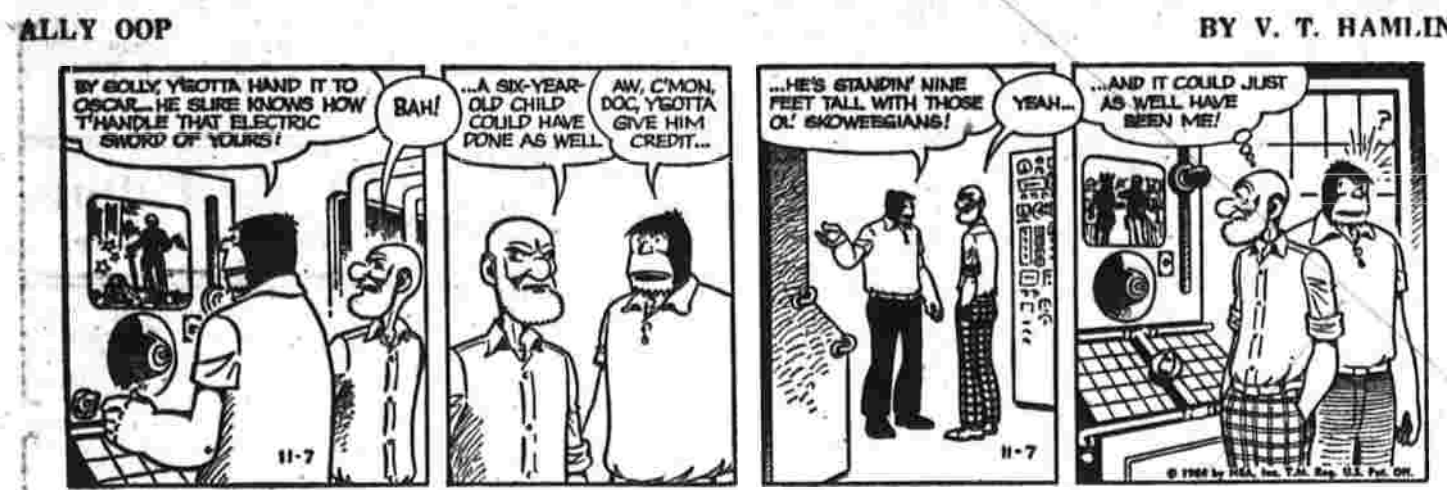
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THE OUTRAGE

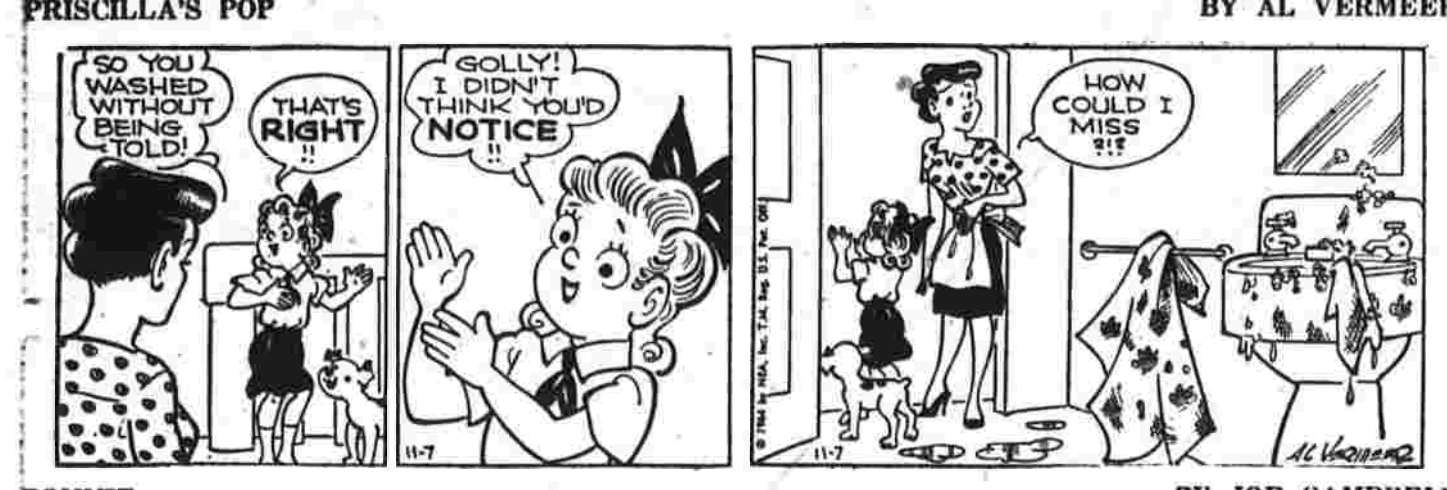




**Fall Cleaning**  
ACROSS  
1. Cleaning agent  
2. Soft brush  
3. Chemical scrub  
4. Toilet brush  
5. Dishcloth  
6. Sponges  
7. Buff  
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**DUGAN'S BEER**  
Case \$2.88  
Plus Tax and Deposit  
**VICHI'S PACKAGE STORE**  
30 BINSSELL ST.  
**UNITED RENT-ALLS**  
289-6333  
FOR REPAIRS, REPLACEMENT ON ALL TYPES OF







About Town

These Circle of Emanuel Lutheran Church Women will meet Tuesday at 8 p.m. in Lester Hall at the church. Pastor C. Henry Anderson will speak on "This Is the Lutheran Church in America." Miss Mabel Olson will lead devotions.

Members of the Maglanset Society will be guests of the club at a complimentary dinner tomorrow at 1 p.m. at Rosemount Restaurant, Bolton.

Daughters of Liberty, No. 125, will meet and install officers Monday at Orange Hall. The meeting will be at 7 p.m. and open installation ceremonies at 8 p.m. Mrs. Charles Brown of Charter Oak Lodge, Hartford, will be installing mistress.

Epworth Circle, W.S.C.S. of South Methodist Church, will meet Monday at 8 p.m. at the home of Miss Jessie Bristol, 113 Cooper Hill St.

Patrons members of the Little Theater of Manchester are reminded to return their ticket reservations to Mrs. Irving Mann, 288 Summit St. for the forthcoming production, "The Streets of New York." Tickets for any performance, Thursday, Friday or Saturday at Bailey Auditorium of Manchester High School will be mailed to patrons or held at the door for pickup.

The Women's Auxiliary of the Manchester Midget and Pony Football Association will meet Monday at 8 p.m. at the home of Mrs. John Kautz, 33 E. Eldridge St. Mrs. James Leber and Mrs. Craig Belcher will be co-hostesses.

Ruth Circle of Emanuel Lutheran Church will meet Monday at 8 p.m. at the home of Mrs. Walter Fusa, 82 Brent Rd., instead of at the church as previously announced. The Rev. C. Henry Anderson, pastor, will speak. Mrs. Norman Gerhart will lead devotions.

Mrs. Sam McCallough of Rocky Hill, flower arranger, will be guest speaker Monday at 8 p.m. at a meeting of the Manchester Garden Club at Whitton Memorial Auditorium. The meeting is open to the public. Donations will be accepted at the door.

Chamber Scores Referral Sales

Townpeople who buy vacuum cleaners from door-to-door-salesmen who promise a discount if the householder can direct them to other paying customers are likely to end up with no bargain.

So warns the Manchester Chamber of Commerce, in response to the appearance in town of vacuum cleaner salesmen selling on the "referral" method.

According to the chamber, a salesman using the "referral" method promises the customer a reduction in the cost of a new vacuum cleaner if he can direct the salesman to additional buyers.

In some cases, the chamber says, the salesman tells the original buyer that the cleaner may end up costing nothing.

More frequently the additional sales are not made and the first customer ends up paying full price. In some cases, the chamber adds, the price is higher than for a comparable product purchased elsewhere.

The chamber suggests that townpeople trade only with established businesses that have a known history of performance and reliability.

If a householder does buy something from a door-to-door salesman, the chamber says, he should avoid "special bargain prices or give-aways" that are offered because the salesman happens to be in the neighborhood or because the customer has "been chosen" for something.

Usually such offers are not genuine, the chamber says. Buyers should also be wary of "high pressure" sales techniques.

If an item is purchased from a traveling salesman, the buyer should make sure all business agreements are in writing in detail, and that all such agreements are read and understood before signed.

Duplicate Bridge

Results in a duplicate bridge game last night at the basement rooms at 89 School St. are: North-South, Jack Desey and Richard Vosburgh, first; Mr. and Mrs. T. J. Crockett, second; and Fred Clark Jr. and C. B. Carlson, third.

Also, East-West, Mrs. H. Lilly and Mrs. C. Petersen, first; Mr. and Mrs. Dwight Perry, second; and Mr. and Mrs. James LeSure, third. The game is sponsored by the Manchester YWCA and conducted by George Perry each Friday at 7:45 p.m. The public is invited.

Rails' Spending Up

CHICAGO — Railroads in the United States spent \$1.4 billion in 1964 for fuel, material, and supplies. This was 7 per cent more than in 1963 and was the largest year-to-year gain in five years.

Business Bodies

GATT ADVISOR Robert P. Fuller of 68 Adelaide Rd., president of Colonial Board Co. at 615 Parker St., has been named to a specialized group of technical representatives of American industry, agriculture, labor and consumers in connection with current international trade negotiations under the General Agreement on Tariffs and Trade (GATT). Gov. Christian A. Herter, the President's Special Representative for Trade Negotiations, has announced.

Fuller and other specialists will provide the American negotiators, at the upcoming trade talks in Geneva, with factual information (economic, technological, marketing, etc.) that is relevant to negotiations, it was reported.



GETS PROMOTION Thomas D. Faulkner of 160 Hollister St. has been named vice president and general manager, as well as a director.



This seemingly ordinary steel structure now going up on E. Center St., next to Manchester's Southern New England Telephone Co. office, will house Connecticut's first electronic telephone system equipment. The new SNETCO building, located on property purchased in 1961, will have approximately an 80-foot frontage and 200-foot depth and provide a new dialing system for telephone users. This new electronic central office stems from 10 years of Bell system research and development, costing more than \$100 million, and will be one of many such installations placed throughout the nation in future years, according to Lloyd Hobron, SNETCO manager in Manchester.

dred acres in Connecticut, as well as growing in California, Oregon and Texas, wholesaling its goods throughout the northeast.

UAC REPORT United Aircraft Corporation for the nine months ended Sept. 30, 1964, aggregated \$889,394,921 and compare with shipments of \$942,517,739 for a similar nine-month period in 1963.

The aircraft firm and its domestic subsidiary also noted operations for the first nine months this year, after federal taxes, resulted in net income of \$19,533,021, equivalent to \$2.83 per share on common stock after providing for dividends on preferred stock. In 1963, earnings for the same period amounted to \$15,188,062, equal to \$2.20 per share.

For the quarter ended Sept. 30, 1964, shipments totaled \$271,613,949 with earnings at \$7,967,982 or \$1.71 per share on common stock. In 1963 the figures for the corresponding quarter were \$364,145,208 with \$6,643,086 in earnings or 98 cents per share.

Contracts, orders and government letters of intent at Sept. 30 of this year amounted to about \$1,350,000,000 which compares with \$950 million at June 30, 1964 and with \$975 million a year ago.

BRIEFS

Robert P. Landis of 20 Jean Rd. and Arthur L. Toif of 61 Teresa Rd., both employed at Pratt & Whitney Aircraft at East Hartford, last month joined the firm's Quarter Century Club. Landis joined the aircraft firm on Oct. 30, 1939, and is an installation engineer. Toif is general foreman in Quality Review section of the plant.

Paul A. Dillingham of East Hampton has been named production superintendent at Displaycraft, Inc., designers and builders of industrial exhibits at 160 Hartford Rd. Dillingham has more than 15 years experience in exhibit building.

Bernard Giovinco, manager of the Parkade Lanes, is serving on the committee for the Monday noon luncheon at the Hotel America, co-sponsored by the

AMF and the Connecticut Ten Pin Bowling Proprietors Association, and featuring a guest speaker Carter L. Burgess, chairman of the board of the American Machine and Foundry Co., and U.S. Rep. Emilio Q. Daddario. Burgess will discuss recreation's role in business and industry and its value in employee relations. Daddario will talk on the nation's space program.

Christmas stamps will go on sale at the Manchester Post Office on Tuesday, Nov. 10. It was reported today by Postmaster Aldon Bailey.

Charles Albrecht and Joseph Fordon of the Manchester Office of Borrowers and Wallace Co., real estate firm, were recently honored as top salesmen for the months of July and August, respectively, during a third quarter awards breakfast hosted by the firm at Hartford. C. Robert Wallace, general manager of the residential division, announced sales agreements written during the third quarter totaled over \$7,250,000, a 38 per cent gain over last year's third quarter.

School Board Gets Report On Policy Review Monday

The board of education, when it meets Monday night at 7:30 in the board room at Bennet Junior High School, will hear a report by its personnel committee, concerning the matter of negotiation procedures with Manchester's teachers.

A review of the board's policy was ordered by the full board last month after the Manchester Education Association (MEA) rejected the policy. The review was conducted last week by the personnel committee.

MEAs last month turned down the board's Sept. 14 policy for representation at negotiation sessions by both the MEA and the Manchester Federation of Teachers (MTA). The MEA voted to support the "committee of ten" report, prepared by the State Board of Education, recommending that teachers be represented by the majority organization only.

The board's adopted policy, as presented by its personnel committee chairman, Atty. William Collins, calls for a teachers' committee of a maximum of 15, representing both organizations on a proportionate basis, to be determined by the superintendent of schools.

Following the ceremonies, the board will elect a chairman and secretary, expected to be the incumbents, Mrs. Katherine D. Bourn as chairman, and Atty. Collins as secretary. In other business, the board will consider: 1. A report by Schaffer concerning the need for added facilities for Manchester Community College. 2. A petition submitted by 12 parents of school children in the Hackmatack St. area requesting bus transportation to Bennet Junior High School. 3. A report by the finance committee, concerning among other items, the need for an additional appropriation for the Community College. 4. A report by Business Manager Douglas E. Pierce concern-

MISAC to Meet Tomorrow Night

The Manchester Inter-Faith Social Action Council (MISAC) will meet tomorrow at 7:30 p.m. at the North Methodist Church on Parker St. to discuss the problem of juvenile delinquency.

The council, which was instrumental in the adoption of a town ordinance, creating the Human Relations Commission, will consider the formation of its own commission, to work closely with the town agency. MISAC is composed of representatives of all Manchester churches, and has issued an invitation to churches which have not yet joined to do so Sunday night.

Workable Plan Goes to Board

The board of directors will be asked to approve a new Workable Program for the town of Manchester at their meeting Tuesday. The Workable Program is a comprehensive plan for keeping neighborhoods in good condition. It is required by the Federal government before funds are made available for renewal or housing projects.



Speaks to IOH

James Mello, director of physical education and recreation at Mansfield State Training School, will instruct Manchester's IOH members tomorrow on the correct procedures in caring for the handicapped, during their regular weekend classes.

Mello, a native of West Warwick, N. J., received his degree in physical education at Notre Dame University, where he was a star halfback on the championship football teams of 1948 and 1949.

He now resides in Mansfield with his wife and four children, and is studying at the University of Connecticut for his master's degree in physical education. Through Mello and Supt. Francis Kelley, the recreation department at the Mansfield Training School has secured a state-owned bus to transport about 25 of their handicapped children to Manchester High School each Sunday to participate in the local program. Mello has said that "there is no substitute for the warmth of the personal relationships between instructor and instructee which the IOH is able to offer." The IOH, through various activities and with the help of several local service organizations, is conducting a drive to raise \$50,000 to build its own pool, so that handicapped children from throughout the area could have their own, custom-built facilities for daily, year-round swimming. At present, the facilities at the high school are used on Sundays only, and the 75 children attending the classes have necessitated three swim periods, with the problem of adequate locker space only temporarily satisfied.

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TV Notebook

By JOAN CROSBY  
NEW YORK — (NEA) —

You have to feel sorry for men like Norman Baer and Phil D'Antoni who work so hard that they have to give up weekends to fly to Europe for business conferences with Elizabeth Taylor and Sophia Loren and Ava Gardner.

But sacrifices like that are part of show biz, and so are Baer and D'Antoni.

They are the enterprising travelers who convinced Elizabeth Taylor to conduct a television tour of London. She was so pleased with the result, that she helped them sell the idea of a tour of Spain with that noted flamenco enthusiast Ava Gardner. They are working out that deal now, along with a tour of Mexico with Cantinflas leading Kim Novak around his country.

Sophia the Extrovert  
Their next tour takes television viewers around Rome when ABC-TV telecasts Sophia Loren in Rome on Thursday.

"This is the first of these tours that has humor all the way through," D'Antoni said. "Sophia is a very extroverted person, and she talks to the camera in a delightful way. For one sequence, we staged an automobile accident so Sophia could describe the Italians' reactions. We filmed this with a hidden camera."

"Marcello Mastroianni appears in a funny scene. He does a staid narration about the Via Veneto, while the camera shows a strategic view of a girl walking by. Don't give us any credit for this show. If it's a success, it's all due to that dame Sophia. She is marvelous."

The Tour Gimick  
Baer and D'Antoni, who have been partners for slightly over a year, recently signed a contract with ABC to produce shows for the network. Because they have perfected the tour gimmick, they are constantly turning down suggestions from agents about important clients who want to show off a home town, anyone's.

"We both left other jobs that paid well to join together and produce our own shows. We had done several regional specials before approaching Elizabeth Taylor. We got to the \$100 window on that one," D'Antoni said.



Italian actress Sophia Loren takes viewers on a tour of Rome's forum, above, and the Vatican during an hour-long view of the city on ABC's "Sophia Loren in Rome" Thursday at 10 p.m.



TV Viewed  
More than  
Last Year

NEW YORK (AP) — The average television set — and there are now almost 62 million of them in almost 52 million American homes — was in use for 5 hours and 36 minutes a day during the two-week period ending Oct. 11, according to the latest Nielsen estimate. A year ago the estimate for the same period was 5 hours and 6 minutes.

That statistic pretty well demolishes the frequently expressed opinion — maybe it is just a wan hope — that the vast audience after all these years is finally becoming more selective about its viewing. It looks as if we are watching it more, even if we do hear more complaints about enjoying it less.

As far as our favorite viewing hours are concerned, the Nielsen figures indicate that between 6 and 7 p.m. some 41 per cent of our sets are turned on. Between 7 and 8, it climbs to 54 per cent and moves up to around 64 per cent during the next two hours. Then it drops off sharply to 52 per cent from 10 to 11.

In our seasonal enjoyment of television, Nielsen repeatedly confirms that we watch more during the winter. Last January and February the average American television set was in use about six hours a day.

MARTIN, IN SERIES

Dean Martin has agreed to perform as host in a new NBC variety series next season. The program, "The Dean Martin Show," will be a full-hour and will feature top guest stars, according to network officials.

Tribute to Hammerstein

"Lyrics by Oscar Hammerstein II" is the theme of the "Bell Telephone Hour" colorcast on NBC Tuesday from 10-11 p.m. with Henry Fonda as program host.

The late lyricist will be saluted by an all-star cast in songs by several composers, all with lyrics by Hammerstein. Florence Henderson, John Raitt, Gretchen Wyler, John Reardon, Barbara McNair, Susan Watson and

Johnny Harmon will participate, with Donald Voorhees conducting the Bell Telephone Orchestra.

Songs Hammerstein wrote with Rudolf Friml, Sigmund Romberg, George Gershwin, Jerome Kern and Richard Rodgers will be sung by guests.

Henry Fonda, in his first "Telephone Hour" appearance, will speak the lines of "The Last Time I Saw Paris" and also will narrate "Ole Man River."

Jim Arness  
Has Fortune  
But No Time

By BOB THOMAS

HOLLYWOOD (AP) — Jim Arness didn't look like a man who had just made \$1.5 million.

That was what CBS had paid him for the rights to 54 hour-long "Gunsmoke" shows, of which he owned 50 per cent. It was yet another bonanza — poor choice of word — for the out-sized actor from Minneapolis who appears to be earning more out of the Old West than the Southern Pacific Railroad.

But Arness has no time to spend his fortune. He still lives in the same Pacific Palisades home he shares with his three children: Craig, 17, Jenny Lee, 14, Rolf, 11.

Travel? His trips are limited to the drive between home and CBS Studio Center, formerly Republic.

"I don't get much chance for vacation," Arness said. "When you're doing 34 hour shows a season, that doesn't allow for a great deal of time off. We get a couple of weeks in the summer and a couple at Christmas. More than likely I'll spend it at home with the kids. I'm usually too worn down to go anywhere."

Don't get the idea that Jim is seeking sympathy for his lot as Dodge City's stalwart marshal. Still, the job as Matt Dillon has its problems.

"It's pretty hard to come up with anything new after 10 years with a show," he said. "As an actor, it's a constant struggle to keep your enthusiasm fired up. Every now and then something will happen with an actor or a scene that will make me come alive. Then the whole thing is worth it."

He maintains a 12-hour work day, but he has conquered one bugaboo of series stars: Homework.

"I never study lines at home," he remarked. "All my studying is done on the set. Fortunately, I don't often have long speeches, and most of my dialogue is interplay with other characters, which is easy to learn. I don't know what I'd do if I had long

(See Page Three)

SATURDAY Television PROGRAM

12:00 (1) Sky King (2) Bugs Bunny (22-30) Exploring (Color) Dr. Albert Hibbs. A tour of points of interest in New York City (40) Candlestick Bowling	12:30 (3) R.F.D. 3 (8-20) Hospitality Hopper (18) Coast Guard Presents (22-30) Sports Special (Color) Bud Palmer, host. Silver-Belt Skiing, Kangaroo Jump.	1:00 (3) This is UConn (18) Sub. T.V. (22-30) Pro Game (8-20-40) Magic Land of Allakazam	1:15 (22-30) NCAA College Football (Color) Illinois at Michigan	1:30 (3) Big Three Theatre "The Long Gray Line" Tyrone Power, Maureen O'Hara (8-20-40) American Bandstand	2:00 (8) Canadian Pro Football Montreal vs. Hamilton	2:30 (20) Film Features 3:00 (40) Sal. Matinee 4:00 (3) Countdown to Kickoff In-depth preview of Sunday National Football League games by Tom Harmon. (22-30) Post Game	4:15 (8) This is America (30) Great Moments in Music (22) Film (30) Supercar	4:45 (8) Big 8 Comedy Time 5:00 (3) Sal. at the Races (8-20-40) Wide World of Sports National Championship. Air Race, Hays Melbourne Cup Horse Race, Australia. (18) Touchdowns (22) Mayer Reports (20) Championship Bowling	5:15 (21) Great Moments in Music 5:30 (3) Brad Davis Show (18-22) Boston Patriots Football	6:00 (3) Weather (8) News 6:05 (2) Close Up on Sports 6:15 (3) News (20) Woody's Woodshop 6:30 (8) Broken Arrow (3) Paradise Six (18) Sub T.V.	(20) Championship Bowling (22) Film (20) Have Gun Will Travel (3) Andy Griffith (40) Wanted Dead or Alive 7:00 (3) Jackie Gleason (8-20-40) Outer Limits Patrick O'Neal. Electronics engineer tries to re-create life on a miniature planet. (22-30) Flipper (Color) Brian Kelly, Tommy Norden. Author's prep work is disrupted when he's suspected of having eaten a rare fish. (22-30) Adven. of Mr. Magoo (3) Gilligan's Island (8-20-40) Lawrence Welk Show (22-30) Kentucky Jones 9:00 (3) Mr. Magoo's Don Quixote (Color) The near-sighted one stars as Cervante's comic-heroic character. (22-30) Saturday Night at the Movies "The Jayhawkers" Jeff Chandler, Jess Barker. Outlaw bands roam pre-Civil War Kansas. 9:30 (8-20-40) Hollywood Palace James Arness. Released from prison, a man is obsessed by picking up where he left off in ruthless rebuilding of a cattle empire. (3) True (40) Call Mr. D. 11:00 (8-20-40) News, Weather and Sports 11:10 (3) Movie "The Atomic Submarine" Arthur Franz, Brett Halsey, "Frozen Ghost" Lon Chaney, Evelyn Ankers (22) Curtain Time (40) Medallion Theatre 11:30 (3) Movie "Darby's Rangers" James Garner, Fichika Choureaux, "Johnny O'Clock" Dick Foy, Evelyn Keyes (20) The Untouchables 12:30 (20) Movie "Enchanted Island" Dana Andrews 1:45 (3) Newsweek, The Christmas, Moments of Comfort, Ryma	1:55 (20) "Bedtime Story" Maurice Chevalier 2:30 (3) News and Weather 3:00 (20) "The Great Man's Lady" 3:10 (20) "Lady Bodyguard" Eddie Albert 6:35 (20) "Kitty" Paulette Goddard
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SUNDAY Television PROGRAM

Table of Sunday TV programs including channels, times, and program titles such as 'The Charlotophers', 'The World Around Us', and 'The Bible Answer'.

MONDAY Television PROGRAM

Table of Monday TV programs including channels, times, and program titles such as 'Saurie Semester', 'The Big Picture', and 'The Edge of Night'.

Motorola Color/65 advertisement featuring a television set image and text: 'With The New Rectangular Tube', 'Model Y23CK38', 'STANER ELECTRONICS', '277 BROAD ST. Phone 649-1124'.

Dempsey-Tegeler and Co., Inc. advertisement: 'FRIENDLY AND HELPFUL TRANSACTIONS HANDLED ON ALL EXCHANGES LISTED AND UNLISTED—MUTUAL FUNDS', '629 MAIN STREET', 'George F. Johnson Jr., Mgr.', '648-1106'.

Manchester Savings and Loan advertisement: 'IT DOES Make A Difference Where You Save!', 'SAVINGS and LOAN', '1007 MAIN ST., MANCHESTER • ROUTE 31, COVENTRY', '4% Current Annual Dividend Rate'.

Otation Super-9 advertisement: 'Hearing Aids', '763 MAIN STREET — 643-1191', 'ENJOY A NEW WORLD OF HEARING WITH THE NEWEST EYEGLASS HEARING AID OTARION SUPER-9'.

Manchester Cycle Shop advertisement: 'BEST CAR BUYS MANCHESTER OLDSMOBILE MOTOR SALES', '512 WEST CENTER ST. 648-1811', 'BOB KIERNAN, Prop. 149 W. Middle Tpke. 649-2088'.

University Will Hear Ken Murray advertisement: 'AUTO STAR', 'Stoner Smith Treasurer Says— "If you don't buy your car at Auto Discount House, you are paying too much."', 'AUTO DISCOUNT HOUSE, Inc. 478 Center St. Phone 643-9581'.

University Will Hear Ken Murray (Continued): 'HOLLYWOOD (AP) — Comedian Ken Murray, who barely won a diploma from the Kings-ton, N. Y., high school before matriculating in vaudeville, will be lecturing at UCLA tonight. It's possible that he will be the most entertaining lecturer during the university this semester, because Ken is also bringing along the movies he has been taking of Hollywood stars for the past 37 years. The films comprise a rich history of the faces and fashions of Hollywood's Golden Era. But Ken's lecture won't be stuffily historical. It will mark a return to comedy for him. "Van Hefflin told me something that is absolutely true," said Murray. "You should always go back to your basic business. Mine is comedy. I had gotten away from comedy in recent years. I produced television specials. I did character roles. "I did a lot of dignified things, and dignity is the death of a comic. The essence of comedy is loss of dignity, and all the great comedians shun dignity while they're performing — Bob Hope, Jack Benny, Red Skelton, etc. "From now on I'm not going to produce anything unless it's for myself. And I'm going to do everything I can to make it funny." He started taking movies in 1927 when he landed in New York as a break young vaudeville comic. He continued through the years in television and his 7 1/2-year run in "Blackouts" on Vine Street. With customary thoroughness, Murray is testing his new attraction in every possible medium. He had a preview showing here at the Lindy Opera House. A large crowd appeared — but not Ken's agent. "He told me the show would never go over, so I fired him the next day," said Murray. Now he feels brave enough to tackle Broadway. He will open April 28 in New York under the auspices of Alexander Co. It's Nine O'Clock Theater, which has also presented Victor Borge, Nichols and May, "Beyond the Fringe," etc. MISS HOWARD OFF NEW YORK (AP) — One television casualty of the recent election in ABC's "Liaisons" is Howard, Miss Howard was taken off for her afternoon news show during the campaign because she took an active part in the campaign for a New York candidate, in violation of network policy. Elmer Lower, head of CBS news, said that Marlene Sanders will take over the show and Miss Howard "won't be a member of our staff."

Keith's Furniture advertisement: 'SHOP and SAVE WHERE YOU SEE THIS SIGN', 'FURNITURE', '1116 MAIN STREET', 'PLEN'S TEXACO 381 MAIN ST.', 'STATE SERV. STATION 770 MAIN ST.', 'WYMAN OIL CO., Inc. 34 MAIN ST.'

Attic Fans advertisement: 'Be ready for the hot winter ahead with a HUNTER ATTIC FAN installed in your home. Complete with fan louvers and all carpentry work.', 'WILSON ELECTRICAL CO. Residential-Comm. Ind. 649-4817 — 643-1888'.

Turnpike Auto Seat Covers advertisement: 'Customized Seat Covers Customized Auto Tops', 'TURNPIKE AUTO SEAT COVERS 108 W. Middle Tpke. 643-6365'.

Don Willis Garage advertisement: 'SPECIALISTS IN WHEEL ALIGNMENT AND BRAKE SERVICE GENERAL AUTO REPAIR', '649-4891—16 MAIN ST., MANCHESTER'.

Wilson Electrical Co. advertisement: 'ELECTRICAL WORK', '649-4817 — 643-1888'.

Don Willis Garage advertisement: 'SPECIALISTS IN WHEEL ALIGNMENT AND BRAKE SERVICE GENERAL AUTO REPAIR', '649-4891—16 MAIN ST., MANCHESTER'.

TUESDAY Television PROGRAM

Table of Tuesday TV programs including channels, times, and program titles such as 'Saurie Semester', 'The Big Picture', 'The Edge of Night', and 'The Bible Answer'.

WEDNESDAY Television PROGRAM

Table of Wednesday TV programs including channels, times, and program titles such as 'Saurie Semester', 'The Big Picture', 'The Edge of Night', and 'The Bible Answer'.

Daniela Bianchi makes her American TV debut in the three-part "Rome Will Never Leave You" starting Thursday on NBC's "Dr. Kildare."

Arness (Continued from Page One) courtroom speeches or something like that. "Gunsmoke" has survived Saturday night at the movies, the defection of Chester, the switch from half-hour to hour, the decline of Westerns on television and numerous other elements that might have proved fatal to a less hardy series. The show displays no signs of quitting, nor does Jim Arness. And at these prices should he?

## The New Bobby Darin: He's No Longer in a Hurry

HOLLYWOOD (AP) — Bobby Darin stripped down to his shorts, stuck out his legs for an application of suntan makeup, and displayed the new Bobby Darin.

He sings, he smiles, he can explain complicated tax situations, he works five days a week, loves being a family man and reads the New York Times on weekends.

He is even humble — well, just a little.

"Yeah, I know I said I'd be a star at 25 and an institution at 30. I don't consider myself a star yet — the stars are people like Frank Sinatra, Dean Martin, Elizabeth Taylor.

"But remember, I've still got two years to go before I'm 30.

After successful years as the brash, sometimes angry, sometimes rude young man, Bobby is looking for a new image. Maybe it's because he is still angling to be an institution, maybe it's because he is getting older, or maybe it's because marriage to actress Sandra Dee and being the father of a 3-year-old son have softened his outlook.

"My life is really upside down of what it was before.

"I'm off night club appearances — but I'd really decided against that even before Sandy and I separated and got back together again.

"I don't want my wife and child to have a gypsy life."

"Now, I work five days a week and have nights and weekends off. "On Sundays, I can read the New York Times — all the way through — and a lot of other papers."

Then there's father Darin. "We have friends who are always teaching their kids things — like the alphabet and reading by the age of 3. Not my son. Sandy and I are teaching him things — but we're not pushing him.

"We just want our kid to grow up to be a normal kid."

Bobby was minus the trousers for a comedy scene in his new movie, "That Funny Feeling," his third co-starring with his wife.

Between shots, he keeps tabs by phone on his music publishing firm which he started two years ago.

"It grossed \$300,000 the first year and \$400,000 the second," says tycoon Bobby. "The possibilities are unlimited.

Bobby isn't making his own

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records because of tax complications, but he has Wayne Newton in his stable and cut a hit with Pat Boone recently.

## Two Shows For Beatles

NEW YORK (AP) — The Beatles, who have been rather quiet lately even if their fans have not, will be coming back strong on television soon.

ABC, it turns out, quietly signed the Liverpool long-hairs last August for an hour-long special which will be seen on Sunday, Nov. 15, at the hour usually occupied by "Wagon Train."

The show will be produced by Jack Good, who also produces ABC's "Shindig," a pop music show aimed at the young audience. It has turned into something of a hit, particularly after the Beatles appeared in one show.

Shortly after the ABC announcement CBS said it has a special Beatles show scheduled two days before the ABC special.

This one is called "Around the Beatles," and is an edited version of a motion picture about the singing group during their American tour—but without songs. It will pre-empt "The Entertainers" on Friday, Nov. 13.

CBS, like ABC, has good cause to know the tonic effect of the English group on ratings. The first appearance on its "Ed Sullivan Show" last spring pulled an audience estimated by Nielsen researchers at well over 70 million viewers.

## Casualties Are Starting

It looks as if one of the season's first casualties will be NBC's "Bill Dana Show," which probably will disappear from NBC's Sunday night lineup some time in December. Another — and a big one — in trouble is "90 Bristol Court," the economy-size package of three situation comedies under one title.

Replacement for the latter is likely to be an hour Western which will put Chuck Connors back in a 10-gallon hat and blue jeans, plus a half-hour comedy.

The network is expected to stick with "The Man From U.N.C.L.E." and "The Rogues," despite disappointing initial ratings in the belief both will build audiences during the post-election shake-down period. There is some worry about the nosedive "Dr. Kildare" has taken in the ratings and efforts are being made to brighten the scripts.

The big problem of mid-season ratings cures is that most television shows are filmed far in advance and by the time the medicine can take effect, the patient may well be pronounced dead.

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## THURSDAY Television PROGRAM

Time	Channel	Program
6:30	(3) Sunrise Semester	(30) Experience in Writing
6:55	(8) Moments of Comfort and News	(20) Prayers
7:00	(3) Town Crier	(3) A Guest for Certainty
7:25	(23-30) Today Show	(20) Operation Alphabet
7:50	(23) Weather	(3) This is the UConn
8:00	(3) Friends of Mr. Goobee	(3) Captain Kangaroo
8:30	(3) Exercise	(40) En France
9:00	(3) Nap Richards	(2) Girl Talk
	(32) Romper Room	(2) Today in Conn
	(3) Bozo the Clown	(2) Deputy Dawg
9:30	(3) Leave It to Beaver	(8) The Young Marrieds
	(2) The Young Marrieds	(2) Romper Room
10:00	(3) News	(32-30) Make Room For Daddy
	(2) General Hospital	(48) Gale Storm
10:30	(1) Movie	(22-30) What's This Song?
	(23-40) Price Is Right	(23-30) Concentration
11:00	(23-40) Get The Message	(23-30) Jeopardy
11:30	(23-40) Missing Links	(3) Love Of Life
12:00	(23-30) Say When	(8-30-40) Father Knows Best
	(23-30) Search For Tomorrow	(23-30) Truth or Consequences
	(8-30-40) Hello Pea Pickers	(3) Best Seller
	(3) Movie	(3) Film
1:00	(23-30) At Home With Kitty	(40) News
	(40) News	(40) Barbara Bernard Show
1:30	(3) As The World Turns	(23-30) Let's Make A Deal
	(40) How To Marry A Millionaire	(23-30) News
2:00	(3) Password	(23-30) Loreta Young
	(23-30) Faith for Today	(40) Sussie
2:25	(3) Tell Me, Dr. Brothers	(3) House Party
2:30	(3) The Doctors	(23-30) Day in Court
2:54	(40) News	(3) The Edge Of Night
3:00	(3) Another World	(8) Trailmaster
	(23-40) General Hospital	(23-40) The Young Marrieds
4:00	(23-30) Match Game	(8) Admiral Jack
	(15) Million Dollar Movie	(23-40) Trailmaster
4:25	(23-30) News	(3-23) Movie
4:30	(30) Comedy Time	(3) Rifleman
5:00	(3) Tug Boat Annie	(24) Kindergarten
	(30) Superstars	(40) Admiral Swabby Show
5:15	(15) Million Dollar Movie	"Father Brown Detective"
5:30	(3) Magilla Gorilla	(3) Film
	(24) What's New	(30) Cheyenne
	(40) Superman	(3) News, Weather and Sports
6:00	(3) Big Question	(40) News
6:05	(3) Sports, News, Weather	(40) Laramie
6:15	(3) News	(23) Clubhouse
6:30	(3) News	(15) Sub. T.V.
	(23-30) Huntley Brinkley Report	(24) What's New
6:40	(23) Local News, Weather	(23-30) News and Weather
6:45	(20) News	(3) Death Valley Days
7:00	(3) Mystery Is My Business	(22) Weather and News
	(24) To Build A Schoolhouse	(23-40) News and Weather
7:15	(22) Mass. Highlights	(30) Sports
	(40) News	(3) Rawhide
7:30	(3) The Enterainters	Eric Fleming, Louis Hayward. There's a reward for Rowdy, in turn for turning in an outlaw and a deadly secret.
	(8-30-40) Jonny Quest	(23) As Schools Match Wits
	(30) International Showtime	Don Ameche, host, "The Colorful Carpathian Circus.
	(34) Antiques	(8-30-40) Farmer's Daughter
8:00	(23-30) Stevens, Victor Jory. When the romantic Sultan comes back, Katy is packed off on a vacation.	(24) Houston Symphony
8:30	(22-30) Danny Thomas Special	(Color) Musical-variety. Guests: Dick Van Dyke, Juliet Frawce, Piccola Papa.
	(23-40) The Adams Family	(8-30-40) Valentine's Day
9:00	(3) Jaxx Casual	(3) Gomer Pyle—USMC
	Jim Nabors, Carter convinces Gomer it's a Marine tradition to kiss the pretty saloon owner.	(23-30) Jack Benny Program
	Guest: Steve McQueen, Mrs. David Jaussens.	(8-30-40) 12 O'Clock High
	Robert Lansing, Savage, en furlough in Scotland, meets a fellow-officer, a WREN.	(24) Jacob's Pillow
10:00	(3) Miss Teen-age America	Pagant
	Allen Ludden, Betty White, Bud Collyer emcee. From Memorial Auditorium, Dallas, Texas.	(22-30) Jack Paar Program
	(Color) Guest: Nat King Cole, Joe E. Lewis, Tippy Walker.	(3) One Step Beyond
10:30	(20) Danger Man	(40) M-Squad
11:00	(3-3-40) News, Weather, and Sports	(23) Big News
	(30) News and Weather	

8:30	(23-30-40) My Three Sons	Fred MacInerney. Mike Nash a life complicated by the return of an old girl friend.
	(23-30) Dr. Kildare	(Part II) Daniala Binachi. Amanda Valli guests in Rome. Dr. Kildare falls in love and Dr. Gillespie renews an old romance.
	(24) The Editors	(3) Password
9:00	(23-40) Bewitched	Susanatha and Eudora pop over to Paris for lunch, where Darrin's boss is working on a fashion account.
	(23) By Line 24	(3) Decision
9:30	(23-40) Peyton Place	(23-30) Hanel
	(24) Jaxx Casual	(3) The Defenders
10:00	(3) The Defenders	Darren McGavin, Sam Wanamaker. Drama about a bizarre murder at sea.
	(23-30) Suspense Theatre	(Color) John Forsythe. Strangers gain understanding when fighter planes try to down their plane over Siberia.
	(8-30-40) Sophia Loren in Rome	(Color) Special spotlighting the Eternal City through the hours of the glamorous Italian star.
	(24) In School Preview	(24) The Silent Revolution
	(23-40) News	(23-30-36-40) News, Weather and Sports
11:00	(23) Local News, Weather and Sports	(23) Local News, Weather and Sports
11:15	(23) News	(23) News
11:30	(3) Movie	"The Marrying Kind" Judy Holliday, "The Men" Martin Brando, Jack Webb.
	(3) Sports	(23) Tonight
11:35	(3) Sports	(3) News, Weather, and Moments of Meditation
1:00	(3) News	(3) Gale Storm
1:10	(3) News	(30) News
1:30	(3) News	(3) News

**AWARD FOR BENNY**  
Jack Benny is being presented with the first Eleanor Roosevelt Humanities Award in Washington, D. C., on Nov. 29.

## FRIDAY Television PROGRAM

Time	Channel	Program
6:30	(3) Sunrise Semester	(30) Agriculture on Parade
6:55	(8) Moments of Comfort and News	(20) Prayers
7:00	(3) Town Crier	(3) A Guest for Certainty
7:25	(23-30) Today Show	(20) Operation Alphabet
7:50	(23) Weather	(3) From College Campus
8:00	(3) Friends of Mr. Goobee	(3) Captain Kangaroo
8:30	(3) Exercise	(40) En France
9:00	(3) Nap Richards	(2) Girl Talk
	(32) Romper Room	(2) Today in Conn
	(3) Bozo the Clown	(2) Deputy Dawg
9:30	(3) Leave It to Beaver	(8) The Young Marrieds
	(2) The Young Marrieds	(2) Romper Room
10:00	(3) News	(32-30) Make Room For Daddy
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	(Color) Guest: Nat King Cole, Joe E. Lewis, Tippy Walker.	(3) One Step Beyond
10:30	(20) Danger Man	(40) M-Squad
11:00	(3-3-40) News, Weather, and Sports	(23) Big News
	(30) News and Weather	

11:15	(23) Local News, Weather	(23) Local News, Weather
11:30	(3) Movie	"The Young Philadelphians"
	Paul Newman, Barbara Rush, "Walk East on Beacon"	George Murphy, V. Gilmore.
11:35	(3) Sports	(23) Tonight
11:30	(3) Sports	(3) The Les Crane
1:00	(3) Gale Storm	(30) News
1:30	(3) News	(3) News, Weather and Moments of Meditation
1:40	(3) News	(3) News

NEW YORK (AP) — Jack Webb will try again next season with a new CBS series with Polly Bergen, for the star.

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